

# 2020 REVOLUTION MEDIA POLICIES

---

As the club celebrates its 25<sup>th</sup> Major League Soccer season in 2020, the New England Revolution Communications staff is pleased to assist you in your coverage of the team. Please review this section for media policies and guidelines for coverage of the Revolution and MLS.

## **2020 CREDENTIALS**

The application window for 2020 full-season credentials is now closed. Media may still apply for single-match credentials, access to training sessions, and club events by contacting the Communications staff at [media@revolutionsoccer.net](mailto:media@revolutionsoccer.net) at least 48 hours in advance. Media who have been approved for a credential will be contacted by the Communications staff at least 24 hours before a match.

All media credentials and parking passes are non-transferrable and are distributed at the discretion of the Revolution Communications staff. Credentialed media are expected to produce relevant coverage for their accredited media outlets. The Communications staff reserves the right to review a media member's credential status at any time and may request samples of recent coverage.

Media interested in covering Revolution II home games during the club's inaugural USL League One season should contact the Communications staff at [media@revolutionsoccer.net](mailto:media@revolutionsoccer.net) at least 48 hours prior to a match. Full-season Revolution media credentials will be valid for Revolution II matches, and additional single-game credentials are available upon request.

## **PROFESSIONAL CONDUCT**

All media who have been issued credentials or who are granted access to the team are expected to follow the guidelines set forth in this document, as well as the instructions of the Revolution staff, stadium employees, and security, or risk limitation of access or revocation of credentials.

Media availability is granted with the purpose of providing access to interviews and written, audio, and visual accounts of the team, as appropriate. No member of the media should use this access for autographs, personal photographs, or commercial requests. In addition, media are expected to use the access provided to produce measurable coverage for a reputable media outlet. Failure to meet the above conditions, or failure to abide by the conditions set forth on the back of all MLS and Revolution credentials, will result in the permanent revocation of credentials.

## **REVOLUTION MEDIA SERVICES**

**Distribution Lists:** Requests to be added to the team's primary media distribution list should be addressed to [media@revolutionsoccer.net](mailto:media@revolutionsoccer.net). Please specify if you would also like to be added to the distribution list for Revolution II and Revolution Academy news updates.

**Official Website:** [www.revolutionsoccer.net](http://www.revolutionsoccer.net) is the official website of the New England Revolution. All content posted on the site by the team, including video, may be republished in its entirety by media outlets, with credit cited as "New England Revolution." Note that user-generated content, including user comments, photos, and videos, may not be republished without explicit permission.

**Media Website:** To better serve the media, the Revolution Communications staff maintains a comprehensive Media Website at [www.revolutionsoccer.net/media](http://www.revolutionsoccer.net/media). This site is updated on a regular basis and contains a variety of resources including biographical info, pre- and post-game notes, all-time statistics and club history, multimedia assets available for editorial use, and more.

**Game Notes and Postgame Recaps:** No fewer than 48 hours before each MLS match, the Communications staff distributes a comprehensive game guide complete with updated rosters, statistics, opponent information, injury reports, and other relevant notes. Following each match, the Communications staff distributes postgame interview quotes and video footage, as well as a postgame recap featuring lineups, the box score, statistical notes, and milestones.

**Training Report Quotes and B-Roll:** In the days leading up to a match, the Communications staff will distribute b-roll, interview footage, and quotes from the head coach and players discussing the week's top storylines and previewing upcoming matches. To request specific b-roll or pre-taped interviews, please email [media@revolutionsoccer.net](mailto:media@revolutionsoccer.net).

**High-Resolution Photos:** For high-resolution action photos, video footage, and other media assets for editorial use, please contact the Communications staff at [media@revolutionsoccer.net](mailto:media@revolutionsoccer.net). Links to club headshots and select photos are available through the Media Website, though media are welcome to contact the Revolution communications staff with any specific requests.

# 2020 REVOLUTION MEDIA POLICIES

## REVOLUTION TRAINING CENTER

The New England Revolution are headquartered in the club's Revolution Training Center, which officially opened in December 2019, located at 1776 Revolution Way, Foxborough, MA 02035. Media attending a training session or other club event at the facility should park in one of the exterior lots outside the security gate, and proceed to the bottom of the staircase on the left-hand side of the training center to meet a member of the Communications staff. Please see the image below for detailed instructions.



## GILLETTE STADIUM MATCH DAY ARRIVAL INSTRUCTIONS

### Media Parking (Lot 4B)

Media parking for the 2020 MLS season is located in Lot 4B — located near the Gillette Stadium Pro Shop and Showcase Cinemas. Please see attached for a PDF parking pass, valid only for Sunday's match. To ensure you are granted access to the designated media lot, the Gillette Stadium parking staff requests that you print and display this pass on your vehicle's dashboard upon arrival.

### Media Will Call Located at Security Command

Media credentials will be available for pickup inside of Gillette Stadium's Security Command — located at the south end of the stadium adjacent to Parking Lot 6 — beginning two hours prior to kickoff. Media who require entry into the stadium earlier than two hours before kickoff should make separate arrangements with the Communications staff.

### Credentialed Media Access via Patriot Place Gates in Enel Plaza

Media members who are already in possession of their full-season credentials may enter Gillette Stadium through the security checkpoint in the Enel Plaza, located near Lot 4B and adjacent to the Gillette Stadium Pro Shop. If you have not yet received your credential, please proceed to Media Will Call located inside Security Command.

### Photo/Video Field Access Vests

Photographers and videographers who have been approved for field-level access must visit Security Command to receive their photo vests. All vests will be collected in the Photo Work Room following the match.

## MEDIA WORK AREAS – GAME DAYS

All media, excluding broadcast and photo/video personnel, will work out of the Blue Level Press Box at Gillette Stadium on game days. The Red Level Press Box will be open to media for the media meal and halftime snack; media are encouraged to remain on Blue Level at all other times. Photographers are provided ample workspaces and Wi-Fi access in the Photo Work Room, located on field level at the north end of the stadium.

On Revolution match days, Gillette Stadium opens to press two hours prior to kickoff. All press work areas will close approximately three hours after the final whistle. Media in need of additional time to complete their assignments should make advance arrangements with the Communications staff.

# 2020 REVOLUTION MEDIA POLICIES

---

## **TRAINING ACCESS AND MEDIA AVAILABILITY**

The club offers media access and media availability at every first-team training session, as outlined in the Media Schedule distributed by the communications staff at the beginning of each week during the season. Please note that all times and availability listed in the weekly schedule are subject to changes. Media who wish to attend a training session are required to RSVP via email to [media@revolutionssoccer.net](mailto:media@revolutionssoccer.net) by the close of business the day before the session.

Training sessions will typically open to media viewing, filming, and photography approximately one hour after the session's listed start time, remaining open for the final 15 minutes of the session. Interview availability then takes place immediately following training, typically held directly off the training field. In the case of severe weather or other unique circumstances, interview availability may be moved to a designated location inside the Revolution Training Center. Media are not permitted inside the training center, locker room, or other team facilities unless accompanied by the Communications staff.

In coverage of training sessions, we ask for cooperation in observing the following policies. Failure to do so could result in the revocation of media credentials.

- Do not report on match strategy deployed at training. This includes describing specific formations, personnel groupings, set pieces, and lineup combinations.
- Do not quote, paraphrase, or report comments made by coaches, staff, or players during a training session while they are on the training field.
- Please follow the directions of the Communications staff regarding video/photo limitations of certain tactical information such as 11-vs.-11 drills, set pieces, and more.

## **PLAYER AND STAFF INTERVIEWS**

All requests for interviews for Revolution players, coaches, executives, and staff must be submitted to the Revolution communications staff. Contacting players or team management directly – including through social media platforms – could result in the revocation of credentials and future access.

**Training:** Unless otherwise noted, player and staff interviews will be conducted immediately off the training field as specified in the weekly Media Schedule. If a particular assignment requires an alternative space such as a private studio or suite, please include this information when submitting the request. Due to the limited time available during this access period, and as a courtesy to the players' and coaches' time, the Revolution communications staff request at least 24-hour advance notice for any feature interviews requiring more than 15 minutes so appropriate arrangements can be made.

**Match Day:** Per MLS policy, players and coaches will be available to rights-holding broadcast media for a 30-minute period beginning 90 minutes before the advertised kickoff time. All other interviews must be coordinated with team communications personnel in advance. Following every home game, the Revolution head coach will be available to media in a press conference setting in the Media Work Room. The visiting head coach will be available to media outside of the visiting team's locker room. Player from both clubs will be available inside the club's locker rooms beginning 15 minutes after the final whistle.

## **PHOTOGRAPHY**

**Training:** Photographers are permitted to shoot training during the 15-minute access period as set by the Communications staff. Shooting may need to be temporarily suspended or limited if the team is working on set pieces or other tactical elements. All photographers must remain off the playing field and maintain a safe distance from the boundaries of the field. Due to safety concerns, please note that any tripods must be kept at least 10 feet from the field of play.

**Game Days:** Only photographers who are shooting for an accredited media outlet or wire service will be credentialed for games. Freelance photographers will not be credentialed per organizational policy. All photographers must obey the direction of the photo marshals on the sideline, as they are an extension of the Revolution communications staff.

All still photographers will be issued an appropriately colored photo vest upon check-in at media will call. Failure to wear the vest while on the field could result in removal from the sidelines, dismissal from the stadium, and/or the revocation of credentials.

# 2020 REVOLUTION MEDIA POLICIES

---

To shoot starting lineups and team photos, photographers should meet at the midfield sideline prior to the game. At the conclusion of those opportunities, all photographers must adhere to the following photographer guidelines:

- No photographer is permitted in or between the technical (bench) areas at any time, including warm-ups.
- No photographer is allowed to shoot directly behind the goal. All photographers must be positioned on either side of the goal stanchions.
- There is no still photography permitted during postgame locker room access. Therefore, no photographers will be granted access to the locker room.

In addition to the first-come, first-serve desks and tables throughout the Photo Work Room, there are several offices and desks reserved for specific news outlets. Only media members from those outlets are allowed to work in those designated locations. Any misuse or mistreatment of these dedicated areas could result in dismissal from the stadium and revocation of future credentials.

## **VIDEOGRAPHY**

**Training:** Videographers will be permitted to film training during the 15-minute access period as set by the Communications staff. During this access period, videographers may be instructed by a member of the communications staff to cease shooting if the team is practicing set pieces or other tactical elements.

**Game Days:** During games, local ENG and news crews are allowed to shoot the first 15 minutes of each half. At the 15- and 60-minute marks, all video cameras not belonging to broadcast rights holders must be turned off.

## **SOCIAL MEDIA PERSONNEL**

Any media members or club personnel capturing content for social media channels should follow guidelines for videographers and still photographers when applicable. While the club understands social media is a fluid medium, any media member anticipating a need for access beyond what is allowed by a photographer or videographer credential should alert the Revolution communications staff well in advance.